

COURSE TITLE	Planning of Sustainable Tourism Development	
Study programme	Professional Graduate Study Management, module Destination Management	
Lead instructor	Persons who meet the requirements laid down by the Act on Higher Education and Scientific Activity	
Course status	Compulsory	
Year of study	Year 1 (semester 1)	
Credits and mode of delivery	ECTS workload	6
	Number of hours (L+P+S)	45 (30L + 0P + 15S)
COURSE DESCRIPTION		
<i>Course objectives</i>		
• To provide knowledge related to sustainable tourism development. • To raise awareness and emphasize the importance of planning tourism development in accordance with sustainability principles. • To master methods of tourism development planning. • To offer guidelines for future planning of tourism development aimed at achieving sustainability and competitiveness.		
<i>Course enrolment requirements</i>		
Basic knowledge of tourism acquired at the undergraduate level through the course "Theory and Organisation of Rural Tourism" or another related course providing equivalent prior knowledge.		
<i>Expected learning outcomes</i>		
LO1: Interpret basic concepts of sustainable tourism development. LO2: Explain the interrelations among components of sustainable tourism and the role of different stakeholder groups in ensuring long-term sustainability. LO3: Explain the role and importance of planning tourism development in line with sustainability principles. LO4: Select and apply methods and techniques for sustainable tourism planning. LO5: Explain the issue of protecting specific areas within the framework of sustainable tourism development. LO6: Analyse and evaluate the effectiveness of the public sector in supporting and applying sustainable tourism practices in Croatia. LO7: Propose sustainable solutions for more competitive tourism development.		
<i>Course content</i>		
The concept of sustainable development. Theoretical foundations of sustainable tourism development. Principles of sustainable tourism. Preconditions for implementation. Understanding tourism planning. The system of sustainable tourism planning at the local community level. Methodology, process, and characteristics of sustainability-based planning. Stakeholder participation in tourism planning. Sustainability indicators in tourism. Agenda 21. Legal regulations related to sustainable tourism development. Protection of specific areas. National strategy for sustainable development in Croatia. Limits to tourism development. Carrying capacity of tourist destinations (CC). Limits of Acceptable Change (LAC). Environmental Impact Assessment (EIA). Codes of conduct. Institutional framework for managing sustainable tourism development. Sustainability triangle in tourism development. Constraints in the implementation of the sustainability concept. Future of sustainable tourism development.		
<i>Assessment and evaluation of student work during classes and the final exam</i>		
Assessment is based on evaluation of the achievement of course learning outcomes. Assessment is conducted continuously during the lessons and/or in the final exam, in accordance with the provisions of the institution's Ordinance on Assessment and Evaluation of Student Work and the Annual Curriculum Plan.		